

# Answers to frequently asked questions regarding the proposed changes to the Edgewood Campus Master Plan

## Why is Edgewood High School seeking changes to its Campus Master Plan?

Edgewood High School has a nearly 100-year history of using its athletic facilities for practice purposes, hosting day-time sporting events and allowing access to the community for game and recreational purposes. The Goodman Athletic Complex has deeply enriched our ability to serve as a community-wide asset for the greater Madison area. When the Edgewood Campus Master Plan was originally developed and approved in 2014, Edgewood leadership was up front about the continued desire to have the ability to have a true home field that could enrich our athletic program by hosting night games as required by the Badger Athletic Conference, but were very sensitive about how a limited number of night games may impact our surrounding neighborhoods.

Two major factors prompted us to begin the formal amendment process over a year and a half ago, as outlined in our Campus Master Plan:

1. Our primary agreement with Middleton to serve as a “home” field is no longer feasible. This is due not only to Middleton’s own athletic program demands, but financial ramifications, safety concerns and scheduling for Edgewood’s athletes. This fact has left Edgewood scrambling to find a location for “home” games, often ending up with multiple locations for our games — a scenario that few other schools have to address.



2. Advancements in both lighting and sound technology have made it possible to ensure that two of the major neighborhood concerns we acknowledged early in the Campus Master Plan process — light and sound — could now be addressed in a fashion that not only meets, but exceeds the City of Madison requirements.

As with our efforts during the original Campus Master Plan process, Edgewood High School remains committed to engaging with our neighbors and community partners as we follow the deliberative amendment process outlined in the 2014 Master Plan.

## Does the Campus Master Plan allow for amendments?

As with other City of Madison-approved Master Plans, the Edgewood Campus plan specifically details the City-required process for making amendments to the plan. Edgewood High School has spent the last year and a half following this process by engaging city officials, local neighborhood associations and our neighbors to ensure that the amendments we are seeking address neighborhood issues *and* meet or exceed City of Madison requirements.

## Who ensures agreed-upon amendments are enforced?

The amendment that Edgewood High School is seeking to enrich the Goodman Athletic Complex will include very specific requirements related to such things as the number of allowable night games, the specific times that lights are allowable and the fact that the Complex *will not* be available for other nighttime events. Edgewood is committed to adhering to these parameters and all of the agreed-upon restrictions will be fully enforceable by the City of Madison.

## Wasn't the original intent of the Goodman Athletic Complex to be for use as a practice field only?

As mentioned previously, Edgewood High School has a decades-long history of using its athletic facilities not only for practice purposes, but actually hosting day-time sporting events and allowing access to the community for recreational purposes. The proposed amendments to our Master Plan do not change the intended usage of the Goodman Athletic Complex, but rather take advantage of new technologies that will allow for a limited number of night games and afford Edgewood the ability to host home events for all of its teams.

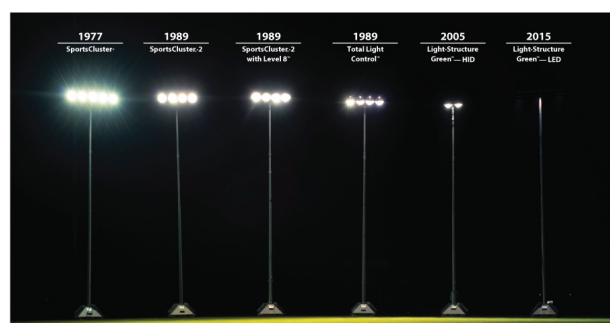
## What, if any, concerns have been raised by neighbors and how is Edgewood responding to those concerns?

As part of the Campus Master Plan amendment process and our commitment to positive neighborhood relations, Edgewood High School hosted neighborhood listening sessions to share our ideas and gather feedback from area residents. Those sessions helped identify the following areas that we have specifically addressed as we move through the process:

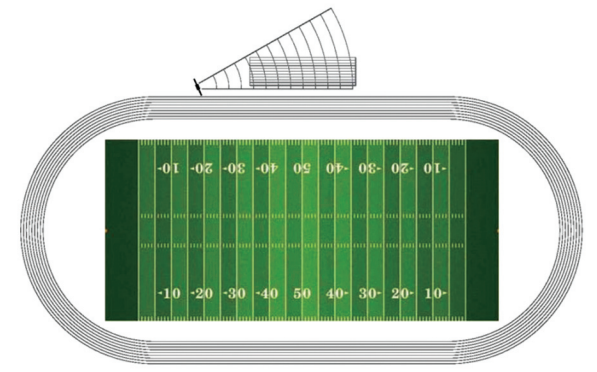
1. **Lighting:** The amended plan includes the incorporation of the latest LED lighting technology that will minimize glow, light spill and glare. This new technology, along with the height of the poles in our plans, will ensure that lighting from the limited number of night games will not go beyond our property. The plan meets and even exceeds the City lighting requirements.



An example of Edgewood’s proposed lighting system installed at Clemson Field



Edgewood’s proposed lighting fixture is the one at the far right, as seen from 100 feet away



2. **Sound:** The amended plan also includes a directional amplified sound system that is custom-designed for the site and meets all City sound requirements. The sound system will only be used during games and we have agreed to prohibit music being played over the PA system, with the exception of the national anthem. Edgewood High School continues to work with sound engineers to model natural sound and identify the best approaches for managing sound.



3. **Traffic:** Based on the study that was conducted as part of the Master Plan process, engineers concluded that traffic for the anticipated crowd size for the Athletic Complex would not increase and, in fact, could potentially decrease traffic during peak times due to the scheduling of events during non-peak travel hours. The Monroe St. entrance is to be used for all events.

4. **Parking:** The Edgewood campus currently has 560 parking stalls, a number that could accommodate even the largest anticipated crowd size so there should not be an increased parking impact on neighborhood streets. Visitors attending athletic events will be provided on-site parking information and discouraged from parking in the neighborhood.

Many more detailed conditions are being developed and specified for each of the five key components. Stay tuned for more answers to frequently asked questions in upcoming editions of our neighborhood newsletters related to our plans for enriching the Goodman Athletic Complex.



Thank you!